

CREATE *CHANGE*

Transforming Care for Elders through Creative Engagement

A Summer Institute of the University of Wisconsin-Milwaukee,
Center on Age & Community

LEARN

- multiple creative engagement techniques
- theories of individual and organizational change
- evidence-based models for arts/aging partnerships
- how to design and evaluate your own project



JUNE 24-28, 2012

University of Wisconsin-Milwaukee Union
2200 E. Kenwood Blvd. Milwaukee, WI
Just 4 blocks from Lake Michigan

REGISTER TODAY! VISIT www.aging.uwm.edu

GENERAL INFORMATION

The home of TimeSlips™ and the Penelope Project, the University of Wisconsin-Milwaukee Center on Age & Community is a pioneer in using Creative Engagement to build community and improve quality of life in long term care (LTC) settings of all kinds. **CREATE CHANGE** aims to provide the tools to design, implement, conduct, evaluate, and document your own creative engagement project in a long term care setting.

You can learn:

- What is “meaningful” programming?
- How can the arts foster community among family, staff, and residents?
- What makes strong partnerships and how can they improve LTC?
- What research supports creative engagement?
- How can we design our own creative engagement projects?
- How can we evaluate our projects?
- How can we document our project?

Who should attend?

- **Long term care professionals** and board members (social workers, activity professionals, administrators, nursing staff, and occupational, recreational, physical, and creative arts therapists)
- **Artists** (performing and/or visual artists)
- **Students** (social work, art, theatre, music, dance, psychology, nursing, etc.)

Registration is limited to 50 participants!

You can attend **as an individual**, or **as part of a team** of collaborators (long term care, education, and/or the arts). Those who register as a team (3 or more individuals) receive a discount on registration. We are unable to accept individual credit card transactions for each team member. Registering as a part of team cannot have the group rate.

Registration Fees:

- **Individual** - \$399 per person
- **Teams** (3 or more individuals) - \$299 per person

Fee includes program registration, welcome reception, closing lunch, a TimeSlips™ training manual, and 28 CEU's available upon request. **There is a non-refundable \$50 per person cancellation fee.**

Location: The Union at the University of Wisconsin-Milwaukee located at 2200 E. Kenwood Blvd., Milwaukee, WI 53211. Visit www.aux.uwm.edu/Union for more information.

Continuing Education:

Issued from the University of Wisconsin–Milwaukee Helen Bader School of Social Welfare, 28 continuing education units are available upon request, contingent upon attendance at all sessions and your successful completion of the institute. It is your responsibility to check with your certifying organization to ensure their admittance.

VISIT www.aging.uwm.edu

CALL (414) 229-2740 **EMAIL** Melinda VerDuin at verduin@uwm.edu

INSTITUTE *AGENDA*

Sunday, June 24 – Milwaukee Public Museum

5:30-8:00 PM Welcome Reception

Monday, June 25 – UWM Union

8:30-9:00 AM Registration
9:00-10:30 AM Aging/Dementia and Long Term Care *Basting, Meyer-Arnold, Towey*
10:45 AM-Noon Partnership Panel *Basting, Rohd*
Noon-1:00 PM Lunch on your own
1:00-5:00 PM TimeSlips™ Training Workshop *Basting, Nocun*
5:00-7:00 PM Film Screening & Hors D'oeuvre

Tuesday, June 26 – UWM Union

9:00-10:30 AM Penelope Model *Basting, Meyer-Arnold*
10:45 AM-Noon Panel: Meaning and Purpose *Basting, Heinrich, Mello, McFadden, Meyer-Arnold*
Noon-1:00 PM Lunch on your own
1:00-2:30 PM Performance Workshop A *Basting, Mello, Nocun, Towey*
2:45-4:30 PM Performance Workshop B *Basting, Mello, Nocun, Towey*
5:00-7:00 PM Dinner/Small Group Introductory Activity/ Dream Session *Basting, Mello*

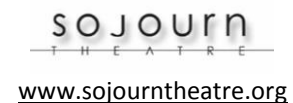
Wednesday, June 27 – UWM Union

9:00-10:30 AM Making it Happen: Driving Individual and Organizational Change *Geboy, Mello, Towey*
10:45 AM-Noon Making it Happen: Funding and Regulations *Basting*
Noon-1:00 PM Lunch on your own
1:00-2:30 PM Making it Happen: Reading Your Space *Geboy, Towey*
2:45-4:30 PM Making it Happen: Creating a Plan and Articulating Outcomes *Basting, Mello, Meyer-Arnold*
4:30-5:00 PM Q/A and Reflection
5:00-7:00 PM Dinner/Small Group Planning (Create your own project!)

Thursday, June 28 – UWM Union

9:00-10:30 AM Project Planning Groups *Basting*
10:45-Noon Small Group Presentations
Noon-2:00 PM Lunch (*provided*) and Next Steps *Basting, Meyer-Arnold, Towey*

CREATE CHANGE is offered in collaboration with:



These were the partners behind **The Penelope Project**, a multi-year effort that sought to improve the quality of life in long term care for all those who live, work, and visit a long term care facility through the collaborative creation of a play inspired by the story of Penelope from Homer's *Odyssey*.

CREATE CHANGE has been made possible with support from:



SESSION DETAILS

Monday, June 25

- 9:00-10:30 AM** **Aging/Dementia and Long Term Care** *Basting, Meyer-Arnold, Towey*
An interactive session in which we address our own fears of aging, our own hopes for how we might be cared for.
- 10:45 AM-Noon** **Partnership Panel** *Basting, Rohd*
An exploration of how older and younger generations learn and grow, and how they can mutually benefit from doing it together.

Tuesday, June 26

- 9:00-10:30 AM** **Penelope Model** *Basting, Meyer-Arnold*
Hear from all the partners in the Project on their view of the benefits of the project, and specifically, what made this a productive partnership.
- 10:45 AM-Noon** **Panel: Meaning and Purpose** *Basting, Heinrich, Mello, McFadden, Meyer-Arnold*
A discussion from the partners perspective of the endearing and abiding values of meaning and purpose and their expression through this project.
- 1:00-2:30 PM** **Performance Workshop A** *Basting, Mello, Nocun, Towey*
A cornucopia of movement, visual arts, and musical challenges born of the Penelope Project.
- 2:45-4:30 PM** **Performance Workshop B** *Basting, Mello, Nocun, Towey*
In this double workshop, participants will also play, experience, and create their own creative expressions.
- 5:00-7:00 PM** **Dinner/Small Group Introductory Activity/ Dream Session** *Basting, Mello*
Time for small groups to dream BIG, think about what they have learned and how that might shape what they would like to do.

Wednesday, June 27

- 9:00-10:30 AM** **Making it Happen: Driving Individual and Organizational Change** *Geboy, Mello, Towey*
Helping people to frame their projects in a way that helps convince individuals and organizations to engage, recognize the need for change, and become part of the engine for that change. This could be a blend of an interactive exercise with discussion and a handout that refers them to more specific background material.
- 10:45 AM-Noon** **Making it Happen: Funding and Regulations** *Basting*
Combat what will likely be the two most common reasons people will give for NOT doing this work. "We can't afford it," and "we have to do it this way or we'll get cited."
- 1:00-2:30 PM** **Making it Happen: Reading Your Space** *Geboy, Towey*
Think critically about the long term care environment in which they will be working as a resource and how to use it to showcase your project.
- 2:45-4:30 PM** **Making it Happen: Creating a Plan and Articulating Outcomes** *Basting, Mello, Meyer-Arnold*
Create a template for attendees to frame their project plans, including a goal, measurable objectives, funding, recruitment, timelines (phases), communication, and evaluation.

Thursday, June 28

- 9:00-10:30 AM** **Project Planning Groups** *Basting*
- 10:45 AM-Noon** **Small Group Presentations**
- Noon-2:00 PM** **Lunch & Next Steps** *Basting, Meyer-Arnold, Towey*

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FEATURED **SPEAKERS**



Anne Basting, Ph.D., is the Director of the Center on Age & Community and an Associate Professor in the Department of Theatre at the Peck School of the Arts, University of Wisconsin-Milwaukee where she teaches storytelling and playwriting. Basting has written extensively on issues of aging and representation, including two books, *Forget Memory: Creating better lives for people with dementia* (2009) and *The Stages of Age: Performing Age in Contemporary American Culture*. Basting received her Ph.D. in Theatre Arts from the University of Minnesota. She continues to direct the TimeSlips™ Creative Storytelling Project, which she founded in 1998, and makes numerous presentations on creativity and aging across the United States.



Lyn Geboy, Ph.D. is an independent research and planning consultant in Milwaukee, WI. Her consulting practice is centered on making connections between organizational change and innovation, strategic planning, research and evaluation, and architecture. A specialist in the areas of environments for aging, healthcare environments, and design research in practice, Lyn was named among “20 Who Are Making a Difference” in advancing the evidence-based design of healthcare environments by *Healthcare Design* magazine. Lyn is the co-author of *Person-Centered Care in Practice: Tools for Transformation* (2011, Attainment Company) and the award-winning *Designing A Better Day: Guidelines for Adult and Dementia Day Services Centers* (2006, Johns Hopkins University Press).



Susan H. McFadden, Ph.D., is Professor of Psychology at University of Wisconsin Oshkosh where she teaches a variety of courses to undergraduate and graduate students. One current research project addresses meaningful community roles for persons with progressive memory loss and another examines dementia anxiety among young adults. Susan co-authored with her husband, John, *Aging Together: Dementia, Friendship, and Flourishing Communities*, published by Johns Hopkins University Press in 2011.



Robin Mello is a professional storyteller, certified special education teacher, and narrative scholar who has toured internationally as a teller of tales and teaching-artist for over 20 years. She is also an ethnographer who has examined how perceptions of power and gender are influenced by educational theatre and creative dramatics. Mello received professional arts training at the American Academy of Dramatic Arts, NY; George Morrison Studios, NY; Tony Montenaro Mime & Celebration Theater, S. Paris, ME and New England Performance Workshop, Boston, MA. She has published articles in *The Educational Forum*, *Journal of Qualitative Research*, and *The International Journal of Arts in Education*. Currently, she teaches storytelling, theatre methods and fieldwork, directs the K-12 Theatre Education Program and is Head of the Theatre BA Studies Area at the Peck School of the Arts, University of Wisconsin-Milwaukee.

- **FEATURED **SPEAKERS** CONTINUED ON FOLLOWING PAGE-**

FEATURED *SPEAKERS*

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Beth Meyer-Arnold currently is Director of Luther Manor Adult Day Services in Wauwatosa, WI. She received her BSN from Marquette University and her MS in Nursing from the University of Wisconsin-Milwaukee, focusing on Gerontology and Community. Ms. Meyer-Arnold has presented extensively on program development, elderly health service delivery, dementia care services and clinical interventions for care of persons with dementia. She has completed research and published in the areas of bathing experiences, daily living activity, overnight respite, and the effect of incorporating person centered care in adult day services. Beth Meyer-Arnold and Lyn Geboy are co-authors of *Person-Centered Care in Practice: Tools for Transformation*, (2011).



Ellen Nocun works as a Person-Centered Care Specialist and Creative Engagement Coordinator for Luther Manor's Adult Day Center in Wauwatosa, WI. She develops and implements person-centered support techniques and programs such as civic engagement, environment assessment, creative engagement, and activity data collection. As an artist, she makes art every day – with her clients and on her own. She works with a strong interdisciplinary team using art to support creative process, expression, and healing as it relates to each person's care plan. She ambitiously continues her personal challenge to transform arts & craft projects into reputable Fine Art gallery exhibits. She uses traditional and modern art mediums including found objects, clay, story writing, gardening, and museum studies.



Michael Rohd is founding artistic director of Sojourn Theatre in Portland, Oregon, a 2005 recipient of Americans for the Arts' Animating Democracy Exemplar Award. He writes and directs around the nation, received a 2010 Chicago Jeff Award for Best New Work, and is on faculty at Northwestern University's Theater Department. Recent/current projects include creating Oregon Shakespeare Festival's first company devised, site-specific work, Willful, a new Sojourn piece called Town Hall and to premiere at Kansas City Rep in 2013 and founding the Center for Performance, Public Practice & Civic Innovation. He is the author of the widely translated book *Theatre for Community, Conflict, and Dialogue* (Heinemann 1998).



Maureen Towey currently serves as Creative Director for the Grammy-award winning rock band Arcade Fire. For her theater work, she received a 2009 Princess Grace/Baryshnikov Arts Center Work-in-Progress Award, a 2007 Princess Grace Fellowship, and 2006 Fulbright Scholarship in South Africa. Maureen is a native New Yorker, a Sojourn Theatre ensemble member, an alum of the Soho Rep Writer/Director Lab, a former Development Director for Anne Bogart's SITI Company, and a graduate of Northwestern University.

Special thanks to our **CREATE CHANGE** planning committee members:

Anne Basting
Georgia Bond
Sue Braden
Ruth Fuentes

Lyn Geboy
Gina Green-Harris
Susan McFadden
Beth Meyer-Arnold

Rhonda Montgomery
Anne Moore
Sarah Morgan
Kathleen Olewinski

Michelle Pike
Helen Ramon
Stephanie Stein
Jerry Weisman

REGISTRATION **INFORMATION**

	Early Bird Registration On or before March 31, 2012	Late Registration After April 1, 2012
Individual (per person)	\$399	\$439
Team of 3 or more (per person)	\$299	\$339

Registration is limited to **50** participants!
Register early; this institute will sell out! **Please note: Cancellation fee** of \$50 per person.

CREATE CHANGE: Transforming Care for Elders through Creative Engagement

University of Wisconsin-Milwaukee Student Union, 2200 E. Kenwood Blvd. Milwaukee, WI

Sunday – Thursday, June 24-28, 2012

Payment Method:

- Online (charge card or check): www.aging.uwm.edu
- Mail (include registration form with check): UWM Center on Age & Community
P.O. Box 786, Milwaukee, WI 53211-3159
- Invoice Request

Please share how you heard about the Summer Institute: _____

Registering As:

- Individual
- Team

(Person 1) First Name: _____ Last Name: _____

Title: _____ Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Preferred Phone: _____

Preferred Email address: _____

Please select all the following that applies:

Occupational area: Educational services Health Services Activities professional
 Artist Student Other: _____

Yes, I have special accommodations or have dietary restrictions: _____

Yes, I am enrolling in this program primarily for career purposes

Yes, I would like 28 CEU's (for an additional \$25.00 fee)

Yes, I will be attending the Welcome session on Sunday, June 24, 2012, at the Milwaukee Public Museum

Yes, I am a TimeSlips™ trainer attending the pre-conference session on Sunday

Yes, I am staying at the Milwaukee River Hilton Inn

Yes, I will need transportation (via shuttle) to/from the Milwaukee River Hilton Inn

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QUESTIONS? CALL (414) 229-2740 EMAIL Melinda VerDuin at verduin@uwm.edu

ADDITIONAL *INFORMATION*

Attire: Casual and comfortable attire is suggested. Room temperatures and personal comfort levels may vary; we suggest you bring a sweater or jacket.

Location: The Union at the University of Wisconsin-Milwaukee is located at 2200 E. Kenwood Blvd., Milwaukee, WI 53211. Visit www.aux.uwm.edu/Union for more information.

Lodging Accommodations: Please make your own lodging arrangements.

A **special group rate** of \$80.00/night has been reserved at the **Milwaukee River Hilton Inn**, only when making your room reservation over the phone. When calling, ask for the “UWM CAC Summer Institute” rate. Group cutoff date: May 23rd, 2012.

Milwaukee River Hilton Inn | 414-962-6040 | 4700 N. Port Washington Road, Milwaukee, WI, 53212

Meals: Not included with registration.

Payment Methods:

Online (charge card or check) at www.aging.uwm.edu or by mail (check, please include registration form). Please make payable to **UWM Center on Age & Community**, P.O. Box 786, Milwaukee, WI 53211.

Request Invoice: Individuals or teams sponsored by an organization may request an invoice.

Special Accommodations: Please let us know of any special accommodations, including dietary issues.

Transportation: Find your way around with ease!

Map & Directions

- View the UWM Campus Building and Parking Maps at <http://tinyurl.com/7pjguzp>
- View the map of Hilton to UWM (pdf) at <http://tinyurl.com/883beze>

Parking:

- Free parking at the Milwaukee River Hilton Inn
- UWM’s Union Garage is \$11.25 per day (cash only). [subject to increase]

To/From Airport to Milwaukee River Hilton Inn

- Register for a discounted rate with Airport Connection at <http://tinyurl.com/88cx9pe> once you know your flight times.
- A cab ride will be approximately \$40.

Shuttle Bus provided round trip travel from the Milwaukee River Hilton Inn to:

- Sunday evening’s welcome event at the Milwaukee Public Museum
- Each day of the Institute to the UWM Union on campus

Travel Accommodations: Please make your own travel arrangements. The nearest airport is General Mitchell International Airport (MKE). Airport Connection is available to take you from the airport to your hotel.

Things to do in Milwaukee during the week:

www.visitmilwaukee.org | www.onmilwaukee.com